

## Education.

University of Waterloo  
2017–2021

Global Business and Digital Arts  
*Graduated Dean's Honours List*

City University of Hong Kong  
2019

School of Creative Media

## Toolbox.

Figma / Invision / Sketch  
Adobe Creative Cloud  
HTML / CSS / JavaScript

## Skills.

English and French Language  
Graphic Design / Photography  
Rapid Prototyping  
User Research / Testing

## Personal Projects.

**Amplify, 2021**

Team project to conceptualize and prototype a platform that would allow citizens a greater say in municipal affairs.

[gregorycotton.ca/amplify](http://gregorycotton.ca/amplify)

**The Food Library, 2020–2021**

Cocreated a speculative design exhibit concerning the need for a more long-term approach to climate change and food security.

[gregorycotton.ca/foodlibrary](http://gregorycotton.ca/foodlibrary)

## Experience.

**Product Designer, Ontario Digital Service.**

June 2020 – August 2020

- Worked to enable and improve Ontario's adoption of digital practices.
- Rapidly iterate on digital products based off of user research sessions.
- Worked with designers and developers to conduct user research and prototype for a new web-portal for the Ontario Autism Program.
- Researched and created high-fidelity prototypes for a new Provincial single sign-on service with the Public Secure team.

**Junior Web Publisher, RCMP.**

June 2019 – August 2019

- Published web content and policies with Adobe Dreamweaver.
- Quality control: ensured all accessibility requirements are met.
- Provided assistance regarding the posting of policies/procedures.
- Ensured adherence to policies on communications/federal identity.
- Researched new trends as they relate to the provision of information.

**Marketing, Waterloo.**

February 2019 – April 2019

- Directing, taking, editing, team photos.
- Creating visual content for social media and updates.
- Formatting team reports to ensure consistency.

**Photographer, PhotoVanBeek Inc.**

May 2018 – August 2018

- Assisted with wedding photography.
- Taking secondary shots.
- Assisting in organizing and staging group photos.
- Setting up lighting equipment.

**Campus Ambassador, University of Waterloo.**

September 2017 – April 2018

- Helping run Global Business and Digital Arts related events.
- Offering campus tours of the Waterloo-Stratford campus.
- Assisting with University of Waterloo open houses.
- Other events for prospective GBDA students.